



Australian Government



PROTECT YOURSELF IN FIVE WAYS FROM SKIN CANCER

## 15 SEC '400,000 AUSTRALIANS' TELEVISION SCRIPT

SFX: Operating theatre SFX

The commercial opens with a Doctor in operating garb talking to camera.

Super: Melanoma Surgeon, Royal Prince Alfred Hospital

**Doctor: Every year almost 400,000 Australians are diagnosed with skin cancer.**

We cut to the Doctor cutting a skin cancer out of the girl's back.

**Doctor: Outdoors you can't just rely on sunscreen. Protect yourself with a hat, clothing, shade, sunglasses and sunscreen.**

Five icons appear: a hat, clothing, shade, sunglasses and sunscreen,

We cut back to the Professor in the operating theatre talking to screen:

**Doctor: To avoid ending up in here.**

Super: The Australian Government logo.

Authorised by the Australian Government, Canberra. Spoken by J. Thompson and B Borgia

**V/O: Authorised by the Australian Government, Canberra**