



Australian Government



PROTECT YOURSELF IN FIVE WAYS FROM SKIN CANCER

15 SEC 'TANYA' TELEVISION SCRIPT

SFX: Operating theatre SFX

The commercial opens in a surgery where a doctor is preparing to operate on a girl.

Super: Melanoma Surgeon, Royal Prince Alfred Hospital

VO: Tanya's 22 and thought that treating melanoma meant simply removing a mole.

We cut to the Doctor cutting a skin cancer out of the girl's back.

Doctor: ... but skin cancer can kill. We cut back to the Doctor talking to camera.

Doctor: Outdoors protect yourself with a hat, clothing, shade, sunglasses and sunscreen.

Five icons appear: a hat, clothing, shade, sunglasses and sunscreen,

We cut back to the Professor in the operating theatre talking to screen:

Doctor: To avoid ending up in here.

Super: The Australian Government logo.

Authorised by the Australian Government, Canberra. Spoken by J. Thompson and

B Borgia

V/O: Authorised by the Australian Government, Canberra