



Australian Government



**PROTECT YOURSELF IN FIVE WAYS FROM SKIN CANCER**

### 30 SEC TELEVISION SCRIPT

SFX: Operating theatre SFX

The commercial opens with a Doctor in operating garb talking to camera.

Super: Melanoma Surgeon, Royal Prince Alfred Hospital

**Doctor: Every year almost 400,000 Australians are diagnosed with skin cancer. You could say it's our national cancer.**

We now see the Doctor looking at a Lymphatic map. He gestures towards the lightbox. We cut to the Doctor preparing to operate on the girl.

**Doctor: Tanya's 22, and thought treating melanoma meant simply removing a mole ...**

We cut to the Doctor cutting a skin cancer out of the girl's back.

**Doctor: ... but don't be fooled - skin cancer can kill.**

We cut back to the Doctor talking to camera.

**Doctor: Outdoors you can't just rely on sunscreen. Protect yourself in five ways with a hat, clothing, shade, sunglasses and sunscreen.**

Five icons appear: a hat, clothing, shade, sunglasses and sunscreen,

We cut back to the Professor in the operating theatre talking to screen:

**Doctor: Do that out there to avoid ending up in here.**

Super: The Australian Government logo.

Authorised by the Australian Government, Canberra. Spoken by J. Thompson and  
B Borgia

**V/O: Authorised by the Australian Government, Canberra**